



OCP SUMMIT

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Flexible Pod Based Designs for OCP & Mixed Deployments

Aaron Cotter, Director Data Center Solutions, Schneider Electric

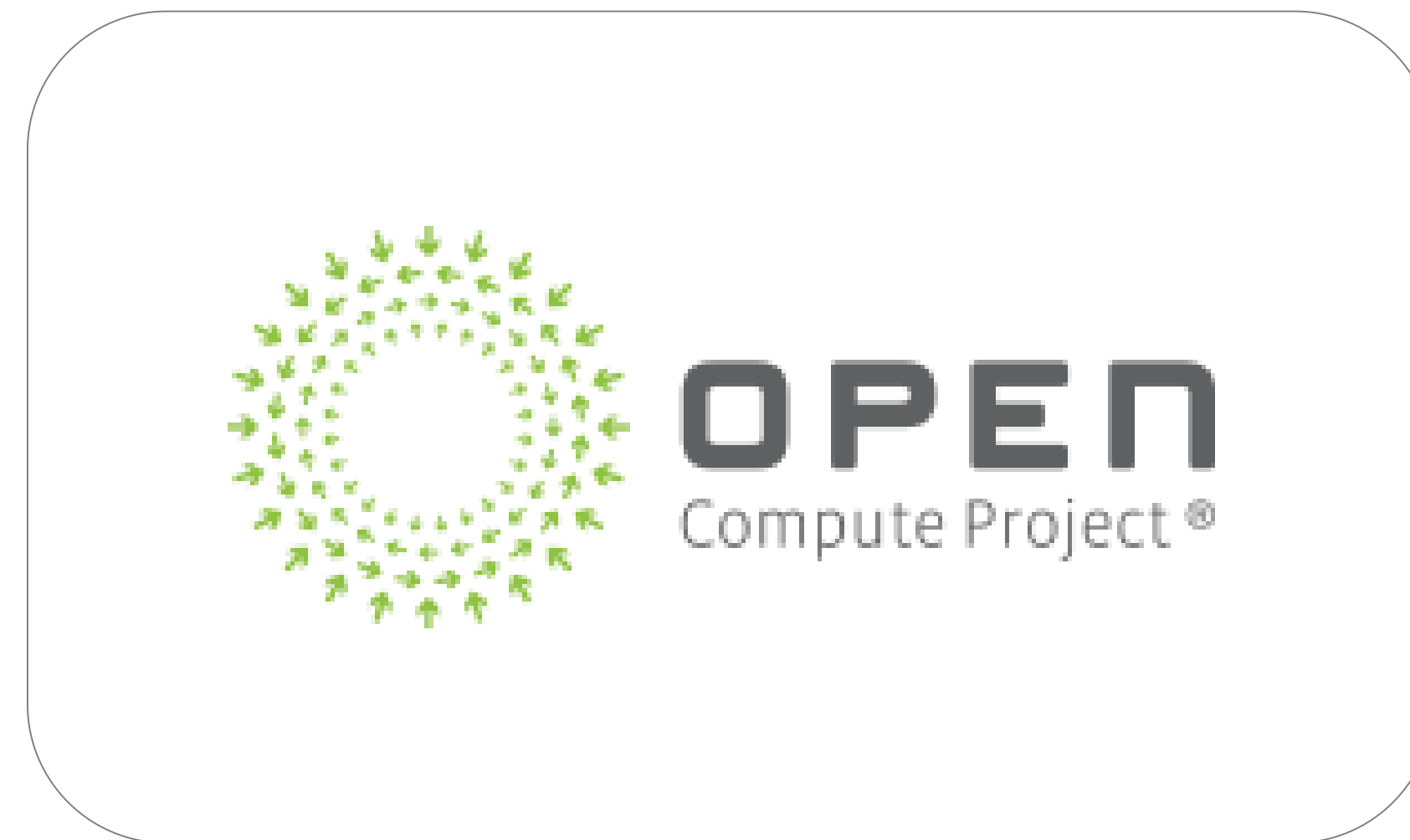
Richard Symons, C&SP Offer Manager, Schneider Electric

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IT Technology Platform Shift

Evolving Platforms – resource pools utilized for varying workloads and applications



- Hyperscale platforms were viewed as developments purely for cloud providers
- Open Compute Project, and its community, driving the benefits of hyperscale platforms beyond just the largest cloud providers
- Mutual interest in ensuring energy usage is efficient & sustainable

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IT Technology Platform Shift

Deployment Method Shift – new platforms driving new way of deploying IT



- Legacy IT technology is traditionally installed onsite. Empty racks are deployed, IT devices racked and stacked on the whitespace floor
- Hyperscale platforms typically integrated/tested offsite, by an integrator, delivered as a fully loaded rack to the whitespace floor
- Integrated racks simply rolled into place, connected to power/network, and are ready to go!

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IT Technology Platform Shift

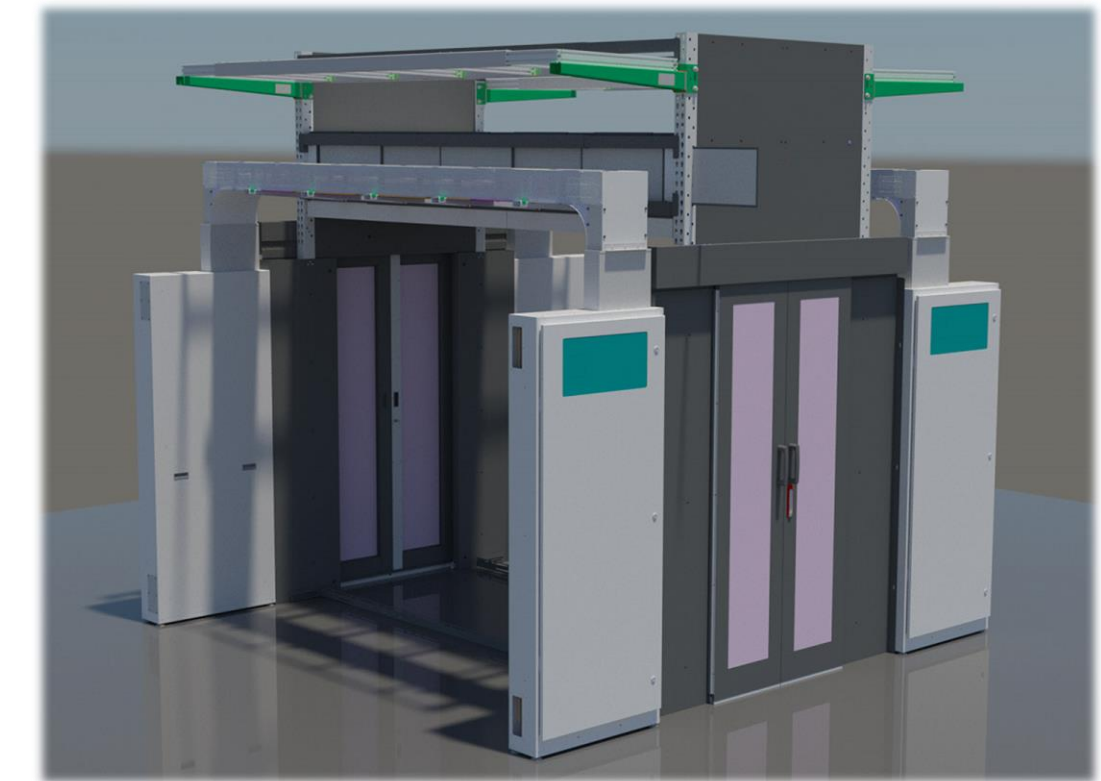
Deployment Method Shift – new platforms driving new way of deploying IT

IT Building Block



Server → Rack

Whitespace Building Block



Rack → Pod

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Challenges In The Whitespace

Open Compute Project – dealing with hybrid deployments and rapid innovation

Hybrid Deployments



- Proof of Concept Stage
- Phased Approach for New Workloads

New Innovations

V1-V2
12v DC-48v DC
Olympus

- Multiple Platforms In Short Space of Time
- Innovation Continuing To Accelerate

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Customers Are Asking For A Better Way To Deploy Their IT

How can we keep up with ever changing technology?

Is there a faster way to scale massive IT capacity?

How do we transition to OCP style deployment?

Can we pre-install a flexible IT backbone?



Is there a cleaner and more cost efficient way to deploy IT?

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Traditional Data Centers Were Not Designed With Flexibility In Mind

- > Containment typically mounts directly to IT racks
- > Limited flexibility for varying rack sizes or different power/cooling architectures
- > Requires cutting & drilling onsite to seal containment
- > Makes adds/moves/changes difficult and time consuming



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Data Center Deployment Is Harder Than It Needs To Be

- > **Ceiling support structures** are inflexible, costly, time-consuming, and invasive
- > Incorrect use of **raised floors** creates airflow obstructions
- > **Construction work** in IT environments is difficult to manage



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Traditional Data Centers Don't Contemplate Integrated Racks

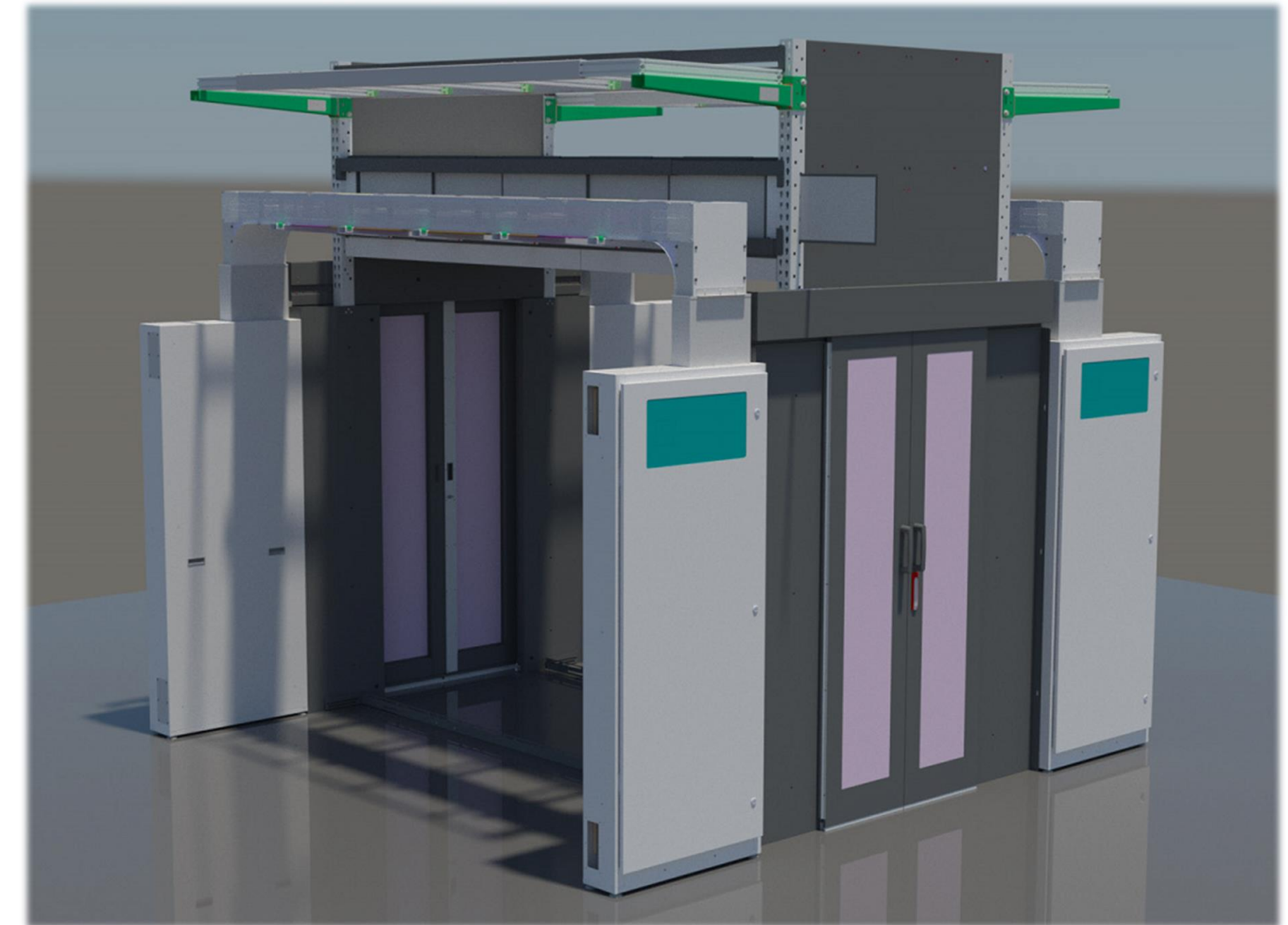
- > Increasing trend of **fully configured IT racks** being integrated off site and rolled into the data center
- > Traditional data center designs **require racks be in place** DURING construction
- > IT equipment in an unfinished data center **increases risk** of damage or theft during construction



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Pod Based System: A Better Way to Deploy Today's IT

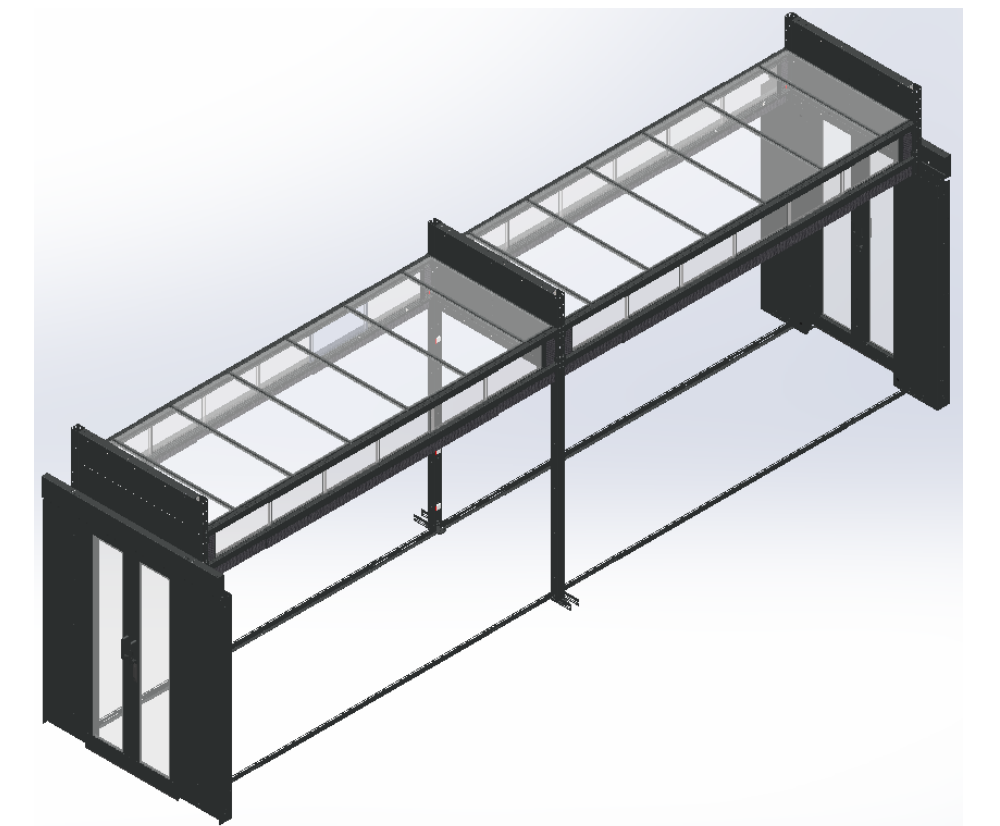
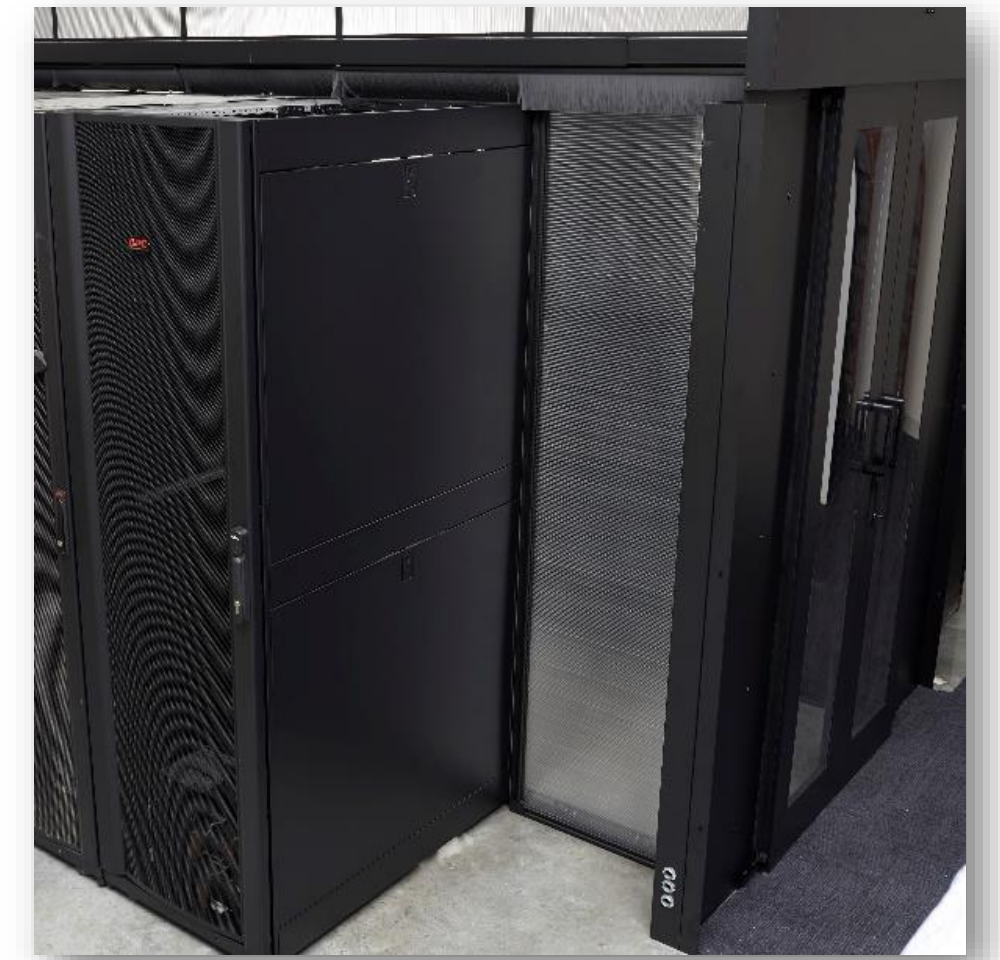
- > **Shorten deployment cycle** by building pods fully with containment before IT racks are delivered
- > Easily **mount power and data cables to the frame**, ready for racks
- > **Roll racks into place** & “plug” into the pod
- > Predict infrastructure completion **timeline more accurately**



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Pod Based System: Flexible Free-Standing Frame

- > Free-standing frame to allow racks to **roll in and out**
- > Flexibility to adjust to **different size and number** of racks
- > Ability to support a **mix of IT** rack platforms
- > Expands to **multi-frame deployments** for larger pods
- > Pod frame provides **air containment (hot or cold)**
- > Support **perimeter, row-based, or outside IT room** cooling



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Pod Based System: Flexible Power Distribution

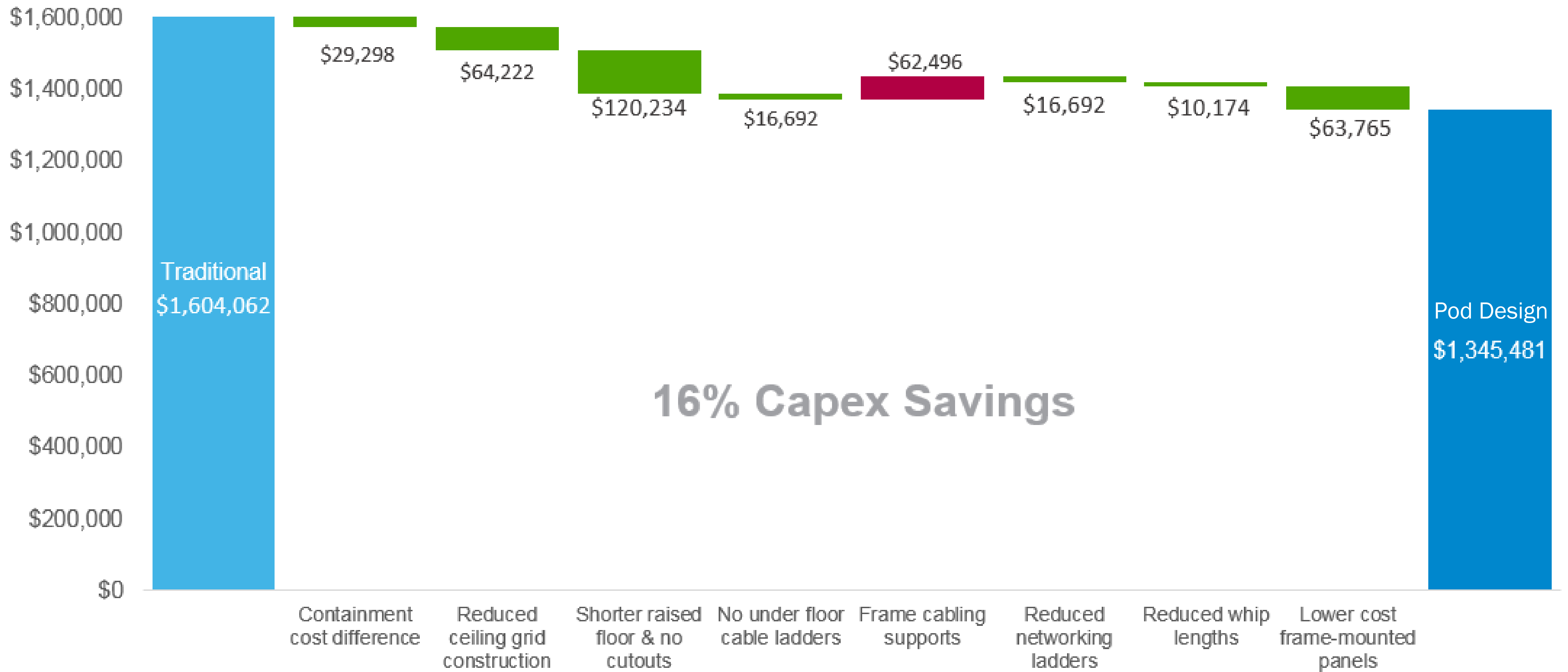
- > Support **branch power distribution** on the pod frame
- > Support for **busway systems** on the pod frame
- > Incorporate **row based power distribution** panels into pod design
- > Support **copper cable trays** and **fiber runners** on the pod frame



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Pod Based Deployment Capex Savings



16% Capex Savings

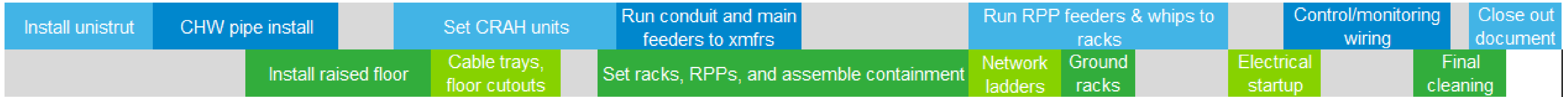
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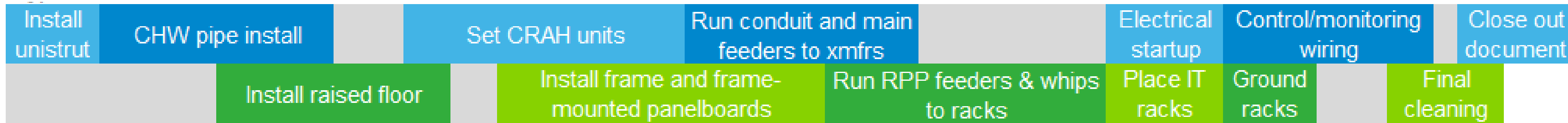
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Pod Based Deployment Time Savings Entitlement

Traditional



84 days



66.5 days

Labor savings

- 4 days Reduced ceiling grid work
- 7 days Install under-floor cable trays and cutouts/install grommets
- 1.5 days Quicker containment assembly
- 2 days Quicker running of power whips on pod vs. underfloor

Total Project Timeline

84 days	Traditional
66.5 days	Hyperpod
17.5	Days saved
21%	% Savings

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Pod Based Systems: Key Takeaways

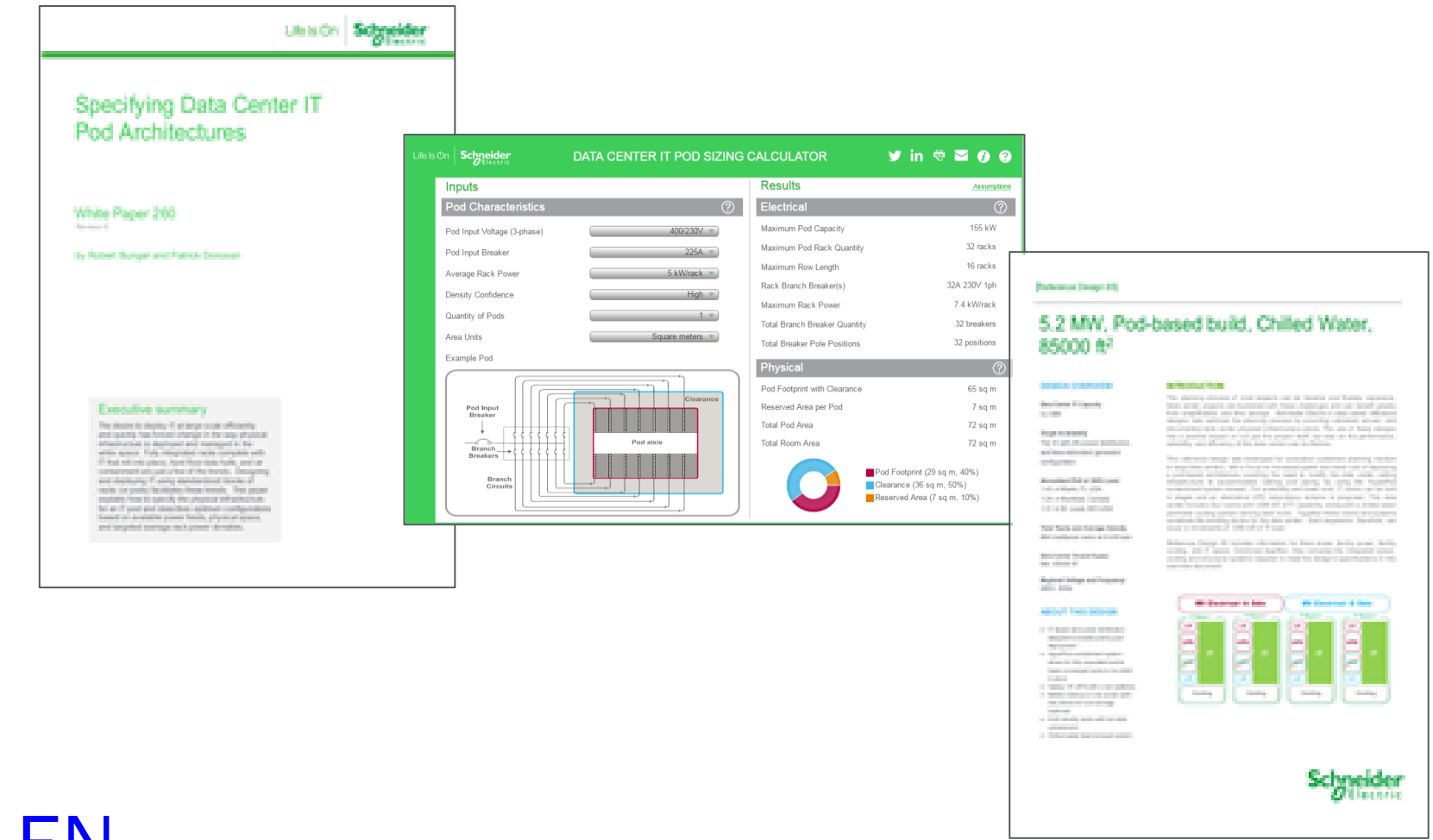
- > IT is changing rapidly requiring greater flexibility, increased speed, reduced deployment time, & reduced cost
- > Addressing these needs has lead to the development of pod-based systems
- > Benefits of pod-based architecture, using free standing pod frames:
 - Roll racks in and out more easily, providing greater flexibility with equipment
 - Deploy pods quickly, independent of IT rack delivery
 - Avoid costly, time consuming, and invasive construction
 - Save 16% capex and reduce deployment time by 21%



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Pod Based Deployment Resources



- White Paper 260: Specifying Data Center IT Pod Architectures

http://download.schneider-electric.com/files?p_Doc_Ref=WTOL-AHAPRN_RO-EN

- White Paper 263: Data Center Pod Frames: Reduce Cost and Accelerate IT Rack Deployments

http://www.apc.com/salestools/WTOL-AJDHLT/WTOL-AJDHLT_RO_EN.pdf

- Reference Design 65: 5.2MW Pod-based Build

<https://www.schneider-electric.com/en/download/document/RD65DSR0-pdf/>

- Trade-off Tool: Pod Sizing Calculator

<https://www.schneider-electric.com/en/work/solutions/system/s1/data-center-and-network-systems/trade-off-tools/data-center-it-pod-sizing-calculator/>

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