

# **OPEN.** FOR BUSINESS.

## Physical Layer Optimization

Mike Connaughton Nexans Data Center Solutions





## **Nexans Data Center Solutions**

## Nexans

- Locations in 40 countries
- 26,000 employees
- €6.37 billion (\$7.8 billion) in revenue

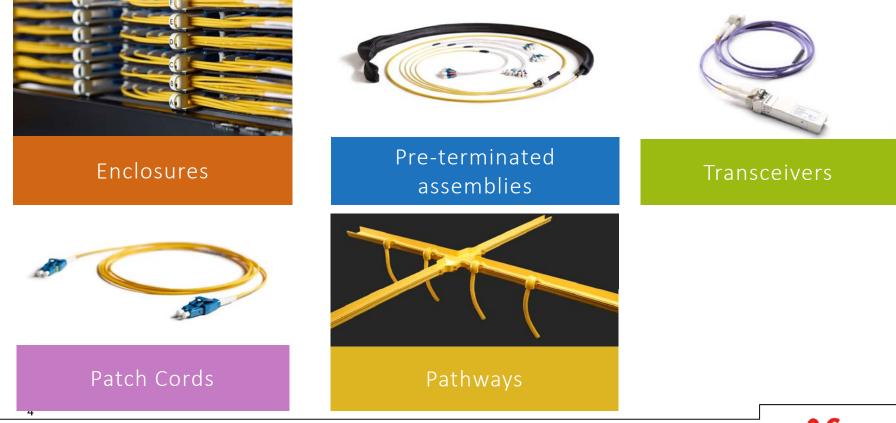
## Nexans Data Center Solutions (NDS)

- Launched in 2017 to service hyperscale/cloud data centers
- US base of operations, global reach
- Complete physical layer portfolio





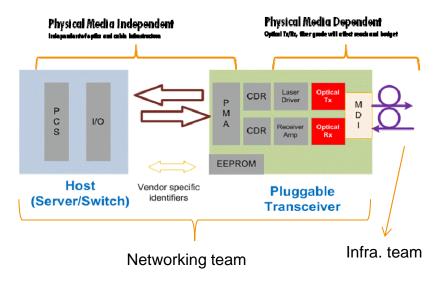
#### **Nexans Data Center Solutions**



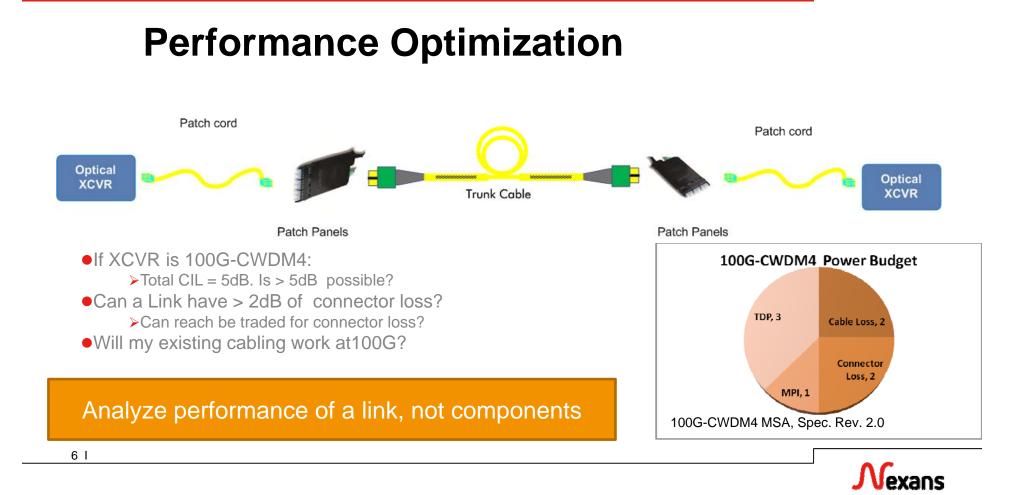


#### What is Physical Layer?

- Physical Layer is not just cable
  - cable + connectivity + transceiver
- Holistic Approach of Physical Layer
  - Optimization of performance, cost, and logistics

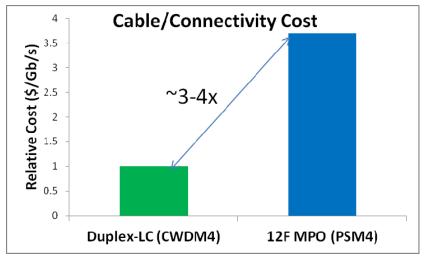






#### **Cost Optimization – Cabling**

- Cabling/Connectivity cost factors
  - Based on the connector: LC vs. MPO
  - Gb/s/Fiber.
  - Density, network architecture, etc.
- Decision based ONLY on cabling:
  - Most likely Duplex-LC architecture
  - Future migration cost may be impacted by optics design/cost

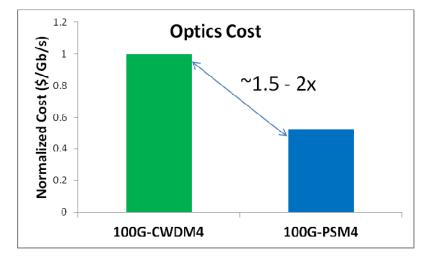


Souce: Nexans



#### **Cost Optimization – Optics**

- Optics Cost factors
  - WDM vs. Parallel Optics
  - Technology platform/manufacturing process
  - Encoding /modulation scheme, baud-rate, etc
  - Market adoption/availability
- Decision based ONLY on optics cost:
  - Most likely 100G-PSM4
  - Will significantly impact cabling architecture, installation guidelines, etc.

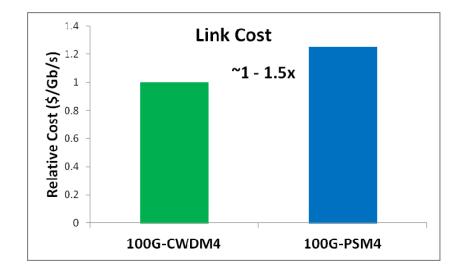


Source: Lightcounting, Nexans



## **Cost Optimization – Physical Layer**

- Physical Layer Cost:
  - Best represented in \$/Gb/s
  - Link must be considered holistically
  - Including cable, architectures, density, optics, technology roadmap





## Conclusions

- Data center physical layer is more than just cable or optics it's the combination
- Cable infrastructure design without the full consideration of optics (and vice-versa) leads to sub-optimal performance
- Cost optimization of components is sub optimal.
- OCP tool for performance/cost optimization?



