



DEMOCRATIZING AI

Carlos Morales, Intel AI Products Group

Compute for Everyone

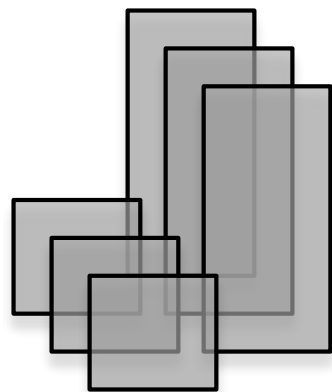
Intel has a long tradition of democratizing compute

by

Making it **easier**

Making it **powerful**

Making it **accessible**



Mainframes
a few thousand users

Compute for Everyone

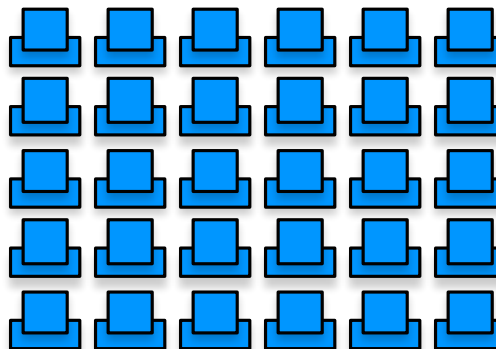
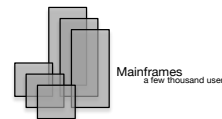
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Making it **easier**

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Personal Computers
millions and millions of users

Compute for Everyone

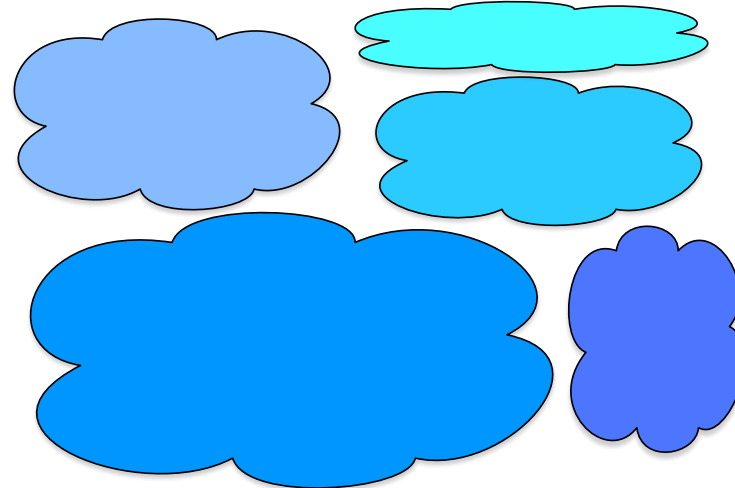
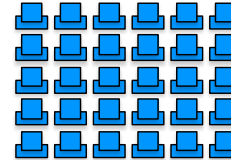
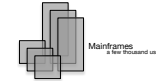
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Making it **easier**

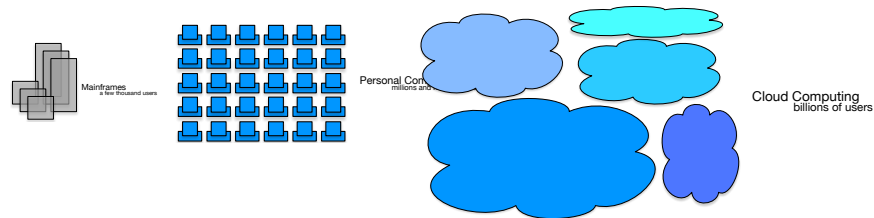
Making it **powerful**

Making it **accessible**



Cloud Computing
billions of users

Compute for Everyone



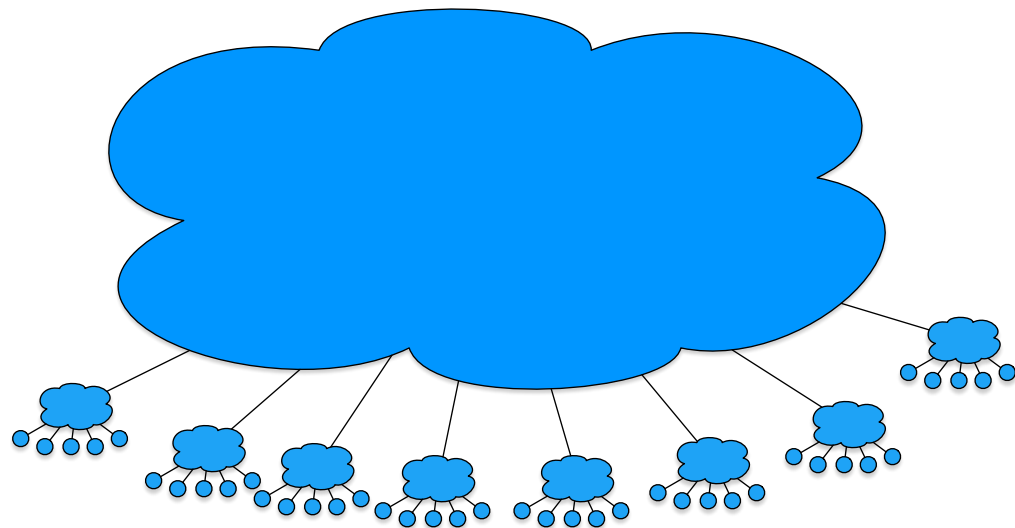
Intel has a long tradition of democratizing compute

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Making it **easier**

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Fog and IoT Computing
so many billions of users

Compute for Everyone

Intel has a long tradition of
democratizing compute

by

Making it **easier**

Making it **powerful**

Making it **accessible**

but

What does

Democratizing AI

actually mean?

Democratizing AI

What does that actually mean?

Making it **easier**

by

Automating and
abstracting anything that is
not AI

Making it **powerful**
Making it **accessible**

Democratizing AI

What does that actually mean?

Making it **easier**

Making it **powerful**

Making it **accessible**

by

Automating and abstracting anything that is not AI

Enabling scale up, scale out and novel AI techniques for *everyone*

Democratizing AI

What does that actually mean?

Making it **easier**

Making it **powerful**

Making it **accessible**

by

Automating and abstracting anything that is not AI

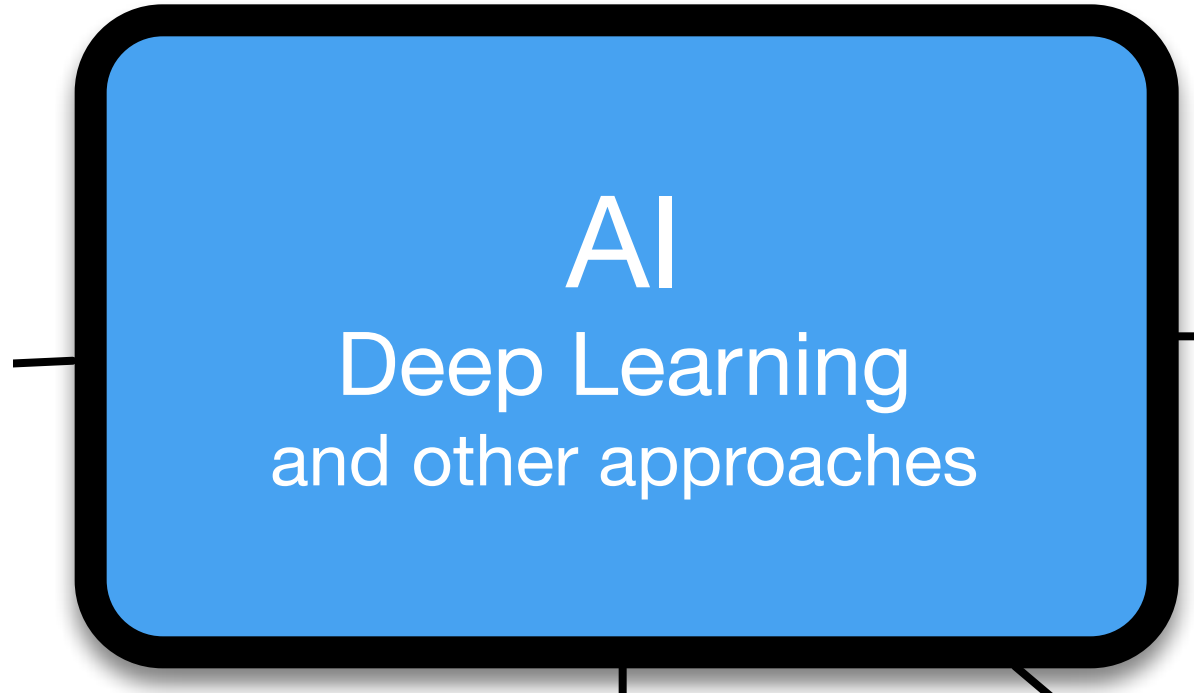
Enabling scale up, scale out and novel AI techniques for *everyone*

Bringing it to the compute platform you already have

Making AI Easier

by

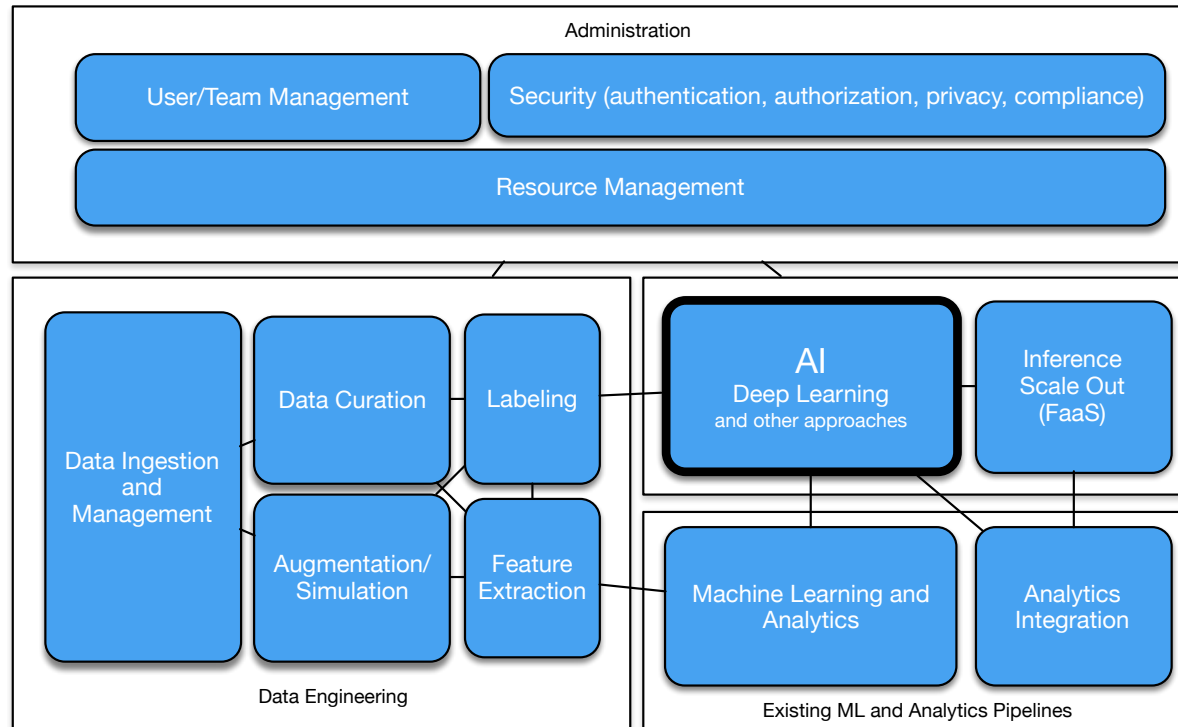
Automating and
abstracting anything that is
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Making AI Easier

by

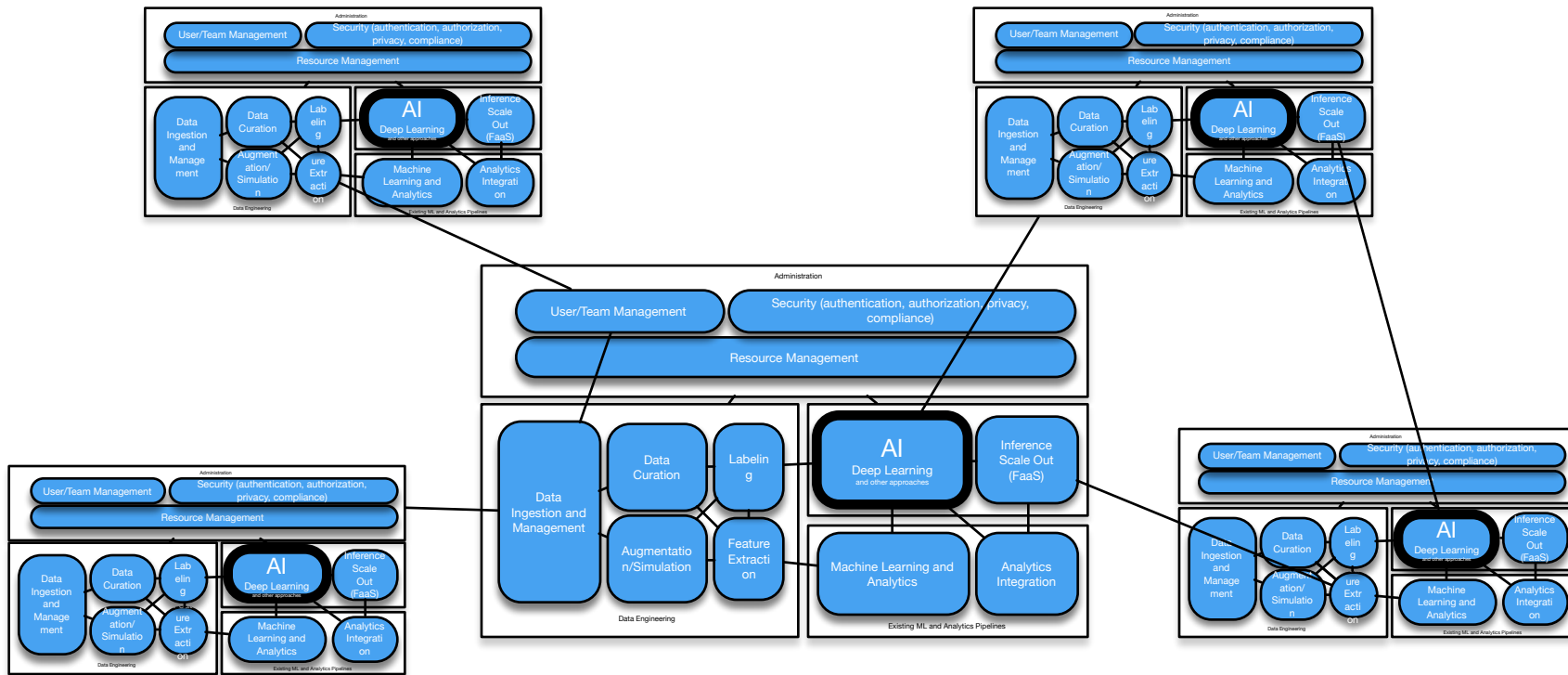
Automating and abstracting anything that is not AI



Making AI Easier

by

Automating and abstracting anything that is not AI



Making AI Easier

by

Automating and
abstracting anything that is
not AI

How do we solve messy problem?

Making AI Easier

by

Automating and
abstracting anything that is
not AI

How do we solve messy problem?

The open source community, with Intel's support, is
converging on solutions.

DLaaS offerings are flourishing

Kubernetes is the API

Democratizing AI

What does that actually mean?

Making it **easier**

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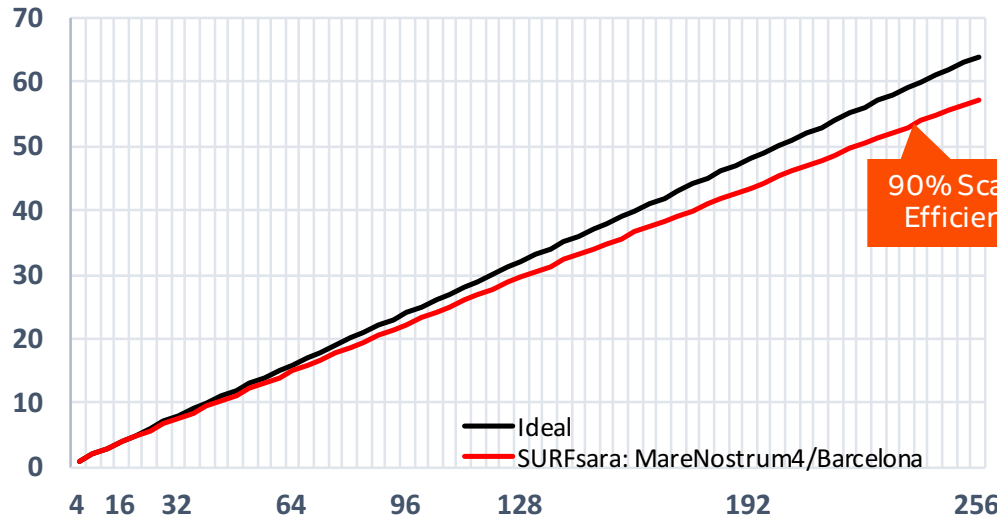
Making it Powerful

Xeon Democratizes AI

by

Enabling scale up, scale out and novel AI techniques for everyone

Intel® - SURFsara* Research Collaboration - Multi-Node Intel® Caffe ResNet-50
Scaling Efficiency on 2S Intel® Xeon® Platinum 8160 Processor Cluster



- MareNostrum4 Barcelona Supercomputing Center
- ImageNet-1K
- 256 nodes
- 90% scaling efficiency
- Top-1/Top-5 > 74%/92%
- Batch size of 32 per node
- Global BS=8192
- Throughput: 15170 Images/sec

Time-To-Train: 70 minutes
(50 Epochs)

Configuration Details 2:Slide127

Performance estimates were obtained prior to implementation of recent software patches and firmware updates intended to address exploits referred to as "Spectre" and "Meltdown." Implementation of these updates may make these results inapplicable to your device or system. Software and workloads used in performance tests may have been optimized for performance only on Intel microprocessors. Performance tests, such as SYSmark and MobileMark, are measured using specific computer systems, components, software, operations and functions. Any change to any of those factors may cause the results to vary. You should consult other information and performance tests to assist you in fully evaluating your contemplated purchases, including the performance of that product when combined with other products. For more complete information visit: <http://www.intel.com/performance> Source: Intel measured as of June 2017

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Xeon Democratizes AI

INFERENCE THROUGHPUT



Intel® Xeon® Platinum 8180 Processor
higher Intel optimized Caffe GoogleNet v1 with Intel® MKL
inference throughput compared to
Intel® Xeon® Processor E5-2699 v3 with BVLC-Caffe

TRAINING THROUGHPUT



Intel® Xeon® Platinum 8180 Processor
higher Intel Optimized Caffe AlexNet with Intel® MKL
training throughput compared to
Intel® Xeon® Processor E5-2699 v3 with BVLC-Caffe

Intel® Xeon® Platinum 8180 Processor higher Intel optimized Caffe Resnet50 with Intel® MKL inference throughput 133X and training throughput 73X
compared to Intel® Xeon® Processor E5-2699 v3 with BVLC-Caffe

Inference and training throughput measured with FP32 instructions. Inference performance with INT8 is expected to be higher

AI performance is constantly improving with hardware and software optimizations
on Intel® Xeon® Scalable Processors

INFERENCE using FP32 Batch Size Caffe GoogleNet v1 256 AlexNet 256 Configuration Details on Configs 18, 25
Software and workloads used in performance tests may have been optimized for performance only on Intel microprocessors. Performance tests, such as SYSmark and MobileMark, are measured using specific computer systems, components, software, operations and functions. Any change to any of those factors may cause the results to vary. You should consult other information and performance tests to assist you in fully evaluating your contemplated purchases, including the performance of that product when combined with other products. For more complete information visit <http://www.intel.com/performance>. Source: Intel measured as of June 2017. Optimization Notice: Intel's compilers may or may not optimize to the same degree for non-Intel microprocessors for optimizations that are not unique to Intel microprocessors. These optimizations include SSE2, SSE3, and SSE4.3 instructions and other optimizations. Intel does not guarantee the availability, functionality, or effectiveness of any optimization on microprocessors not manufactured by Intel. Microprocessor-dependent optimizations in this product are intended for use with Intel microprocessors. Certain optimizations not specific to Intel microarchitecture are reserved for Intel microprocessors. Please refer to the applicable product User and Reference Guides for more information regarding the specific instruction sets covered by this notice.

Xeon Democratizes AI: Case Study



GE Healthcare


Intel's Solution Stack includes

Intel® Xeon® Scalable processors

Intel® Solid State Drives

Intel Deep Learning Deployment Toolkit

Intel® Math Kernel Library for Deep Neural Networks



OPTIMIZED MODEL
Exceeds GE Inference Target

14x FASTER	5.9x ABOVE TARGET
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The graphic features a blue background with a white icon of a neural network node at the top. Below the icon, the text 'OPTIMIZED MODEL' is written in large, bold, white capital letters. Underneath that, 'Exceeds GE Inference Target' is written in a smaller white font. At the bottom, two white-bordered boxes are separated by a vertical line. The left box contains '14x' in large font above 'FASTER' in smaller font. The right box contains '5.9x' in large font above 'ABOVE TARGET' in smaller font.

Democratizing AI

What does that actually mean?

Making it **easier**

Making it **powerful**

Making it **accessible**

by

Automating and abstracting anything that is not AI

Enabling scale up, scale out and novel AI techniques for *everyone*

Bringing it to the compute platform you already have

Democratizing AI

Making it **accessible**

by

Bringing it to the compute
platform you already have

Optimizing Xeon AI

**Augmenting Xeon with a broad
compute portfolio**

Enabling End-to-end AI

And most importantly

Making it easier to leverage the full stack

intel® AI PORTFOLIO

SOLUTIONS

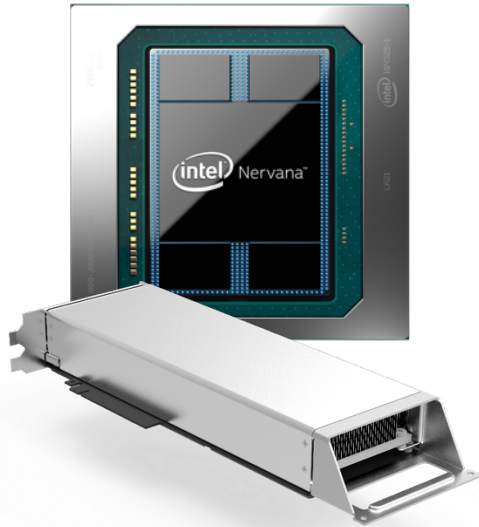
Data Scientists **Technical Services** **Reference Solutions**

PLATFORMS	Intel® AI DevCloud	Intel® Deep Learning Cloud System*		intel Saffron® REASONING
TOOLS	Intel® Deep Learning Studio [^]	Intel® Deep Learning Deployment Toolkit	Intel® Computer Vision SDK	Intel® Movidius™ SDK
FRAMEWORKS				
LIBRARIES	Intel® MKL/MKL-DNN, cLDNN, DAAL, Intel Python Distribution, etc. DIRECT OPTIMIZATION		Intel® nGraph™ Library	
			CPU Transformer	NNP Transformer [†] More...
TECHNOLOGY	 DATACENTER		 EDGE/GATEWAY	
	 SYSTEMS & COMPONENTS			

^{*}Future product
[†]Beta available
[^]Available in the Intel® Deep Learning Cloud, coming to other platforms later
 Other names and brands may be claimed as the property of others.

INTEL® NERVANA™ NEURAL NETWORK PROCESSOR (NNP)‡

Scalable acceleration with best performance for intensive deep learning



PARALLELISM

Massively-parallel compute

Specialized on-die fabrics

Optimized numerics - Flexpoint

SCALABILITY

Large on-die memory

High speed interconnects

Massive inter-chip data transfer

UTILIZATION

Direct SW control for best on-chip memory usage

Managed data-flow paths

ROADMAP

First silicon in 2017

Product roadmap on track to exceed performance goal¹

‡ Formerly codenamed as the Crest Family

¹Source: https://newsroom.intel.com/news-releases/intel-ai-day-news-release/?_ga=2.26542141.11088441208.1508441324-198894050.1498491572.

All products, computer systems, dates, and figures specified are preliminary based on current expectations, and are subject to change without notice.

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PROJECT BRAINWAVE FOR REAL-TIME AI

“A major leap forward in both performance and flexibility for cloud-based serving of deep learning models.”

Doug Burger
Distinguished Engineer



Microsoft



INTEL IS DEMOCRATIZING AI

INTEL IS DEMOCRATIZING AI

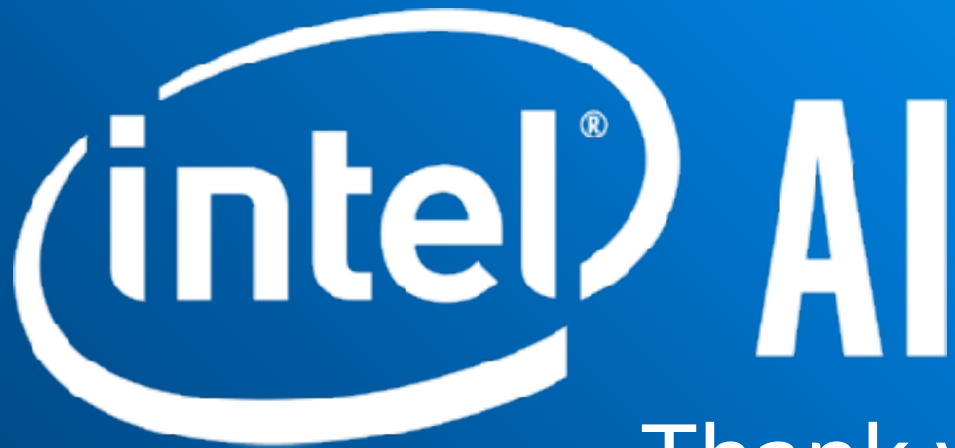
by

Offering edge-to-edge AI compute solutions

Developing key AI software with the open source
community

and

Making it work better together



Thank you!

Notices and Disclaimers

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Tests document performance of components on a particular test, in specific systems. Differences in hardware, software, or configuration will affect actual performance. Consult other sources of information to evaluate performance as you consider your purchase. For more complete information about performance and benchmark results, visit www.intel.com/benchmarks.

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